GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

General Administration Department – CABINET – Constitution of Group of Ministers to study the proposed formulation of new comprehensive Andhra Pradesh State Media Accreditation Rules, 2025 – Orders – Issued.

GENERAL ADMINISTRATION (CABINET.I) DEPARTMENT

G.O Rt. No.929 DATED:15.05.2025

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ORDER:

The Government has decided to constitute a Group of Ministers to study the proposed formulation of new comprehensive Andhra Pradesh State Media Accreditation Rules, 2025.

2. Accordingly, Government hereby constitute a Group of Ministers with the following:

1	Sri Kolusu Parthasarathy, Hon'ble Minister for Housing, I & PR	Member
2	Sri Kandula Durgesh, Hon'ble Minister for Tourism, Culture & Cinematography	Member
3	Sri Payyavula Keshav, Hon'ble Minister for Finance; Planning; CT & Legislative	Member

3. The Principal Secretary to Government (Poll.), General Administration Department, AP Secretariat shall be the Convenor of the above Group of Ministers to coordinate the Committee Proceedings and the Commissioner/Director (I&PR) shall assist to the Group of Ministers.

4. The Terms of References of the Group of Ministers are as follows:

a) To examine the prevailing conditions in Print, Electronic and Social & Digital Media in connection with issue of Media Accreditation Rules, 2025.
b) To study in-depth the guidelines of GOI and existing Rules/Orders issued by the Government of Andhra Pradesh as well as guidelines issued by neighbouring States i.e., Telangana, Tamilnadu, Karnataka & Kerala governing Accreditation Rules in their respective States.
c) To extend the accreditation facility to Print and Electronic Media journalists by considering the bonafied request of the journalists to create healthy atmosphere in Fourth estate for better communication.
d) To make suitable suggestions for comprehensive revision of existing Media Accreditation Rules, keeping in view of the evolving media landscape, digital transformation and emergence of new Media platforms.
e) To explore the possibility of granting Accreditation to Digital & Social Media Journalists who are working in prominent News Portals and You Tube Channels and also studied the merits and demerits and regulating mechanism in granting Accreditation.

(P.T.O.)

f) To suggest measures to streamline the Comprehensive Media Accreditation Rules duly taking into consideration of the following aspects:

i. The composition of State Level Media Accreditation Committee (SMAC) and District Level Media Accreditation Committee (DMAC) and its term of period.

ii. Conditions for selection and nomination of registered Unions/Association registered journalists Unions/ Associations in the SMAC/DMAC.

iii. Eligibility criteria for issue of accreditations to Newspapers, Periodicals, News Agencies, Photo /Video News Agencies, Satellite News TV Channels and Cable TV Network Channels with News content.

iv. Eligibility criteria for issue of accreditations to Press Representatives, Freelance Correspondents, Photographers, Cartoonists, Electronic Media Representatives and Official Media Representatives.

v. Entitlement of accreditations to dailies and periodicals as per the circulation, Satellite News TV Channels, Cable TV News Network Channels with/without own running cables as per viewership/connectivity across the State.

5. The Group of Ministers shall submit their recommendations to the Government at an early date, for taking a decision in the matter.

6. The Principal Secretary to Government (Political), General Administration Department and the Commissioner/Director (I&PR) shall take further necessary action in the matter.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

K.VIJAYANAND
CHIEF SECRETARY TO GOVERNMENT

To
The Ministers concerned.
The Prl. Secretary to Government (Political), General Administration Department.
The Commissioner/ Director, I&PR, Vijayawada.
All the concerned Officials.
The Director of Translations, AP., Vijayawada.
Copy to:
The Spl. CS/ Prl. Secretary/ Secretary to HCM.
The PS to Hon'ble Chief Minister.
The OSD to Chief Secretary to Government.
The PS to Prl. Secretary to Government (Political), GAD
SF/SC(2827345).

// FORWARDED BY ORDER //

SECTION OFFICER (SC)